cutting edge 3PL WMS SYSTEM that provides unparalleled management capabilities TO MODERN warehouse operations

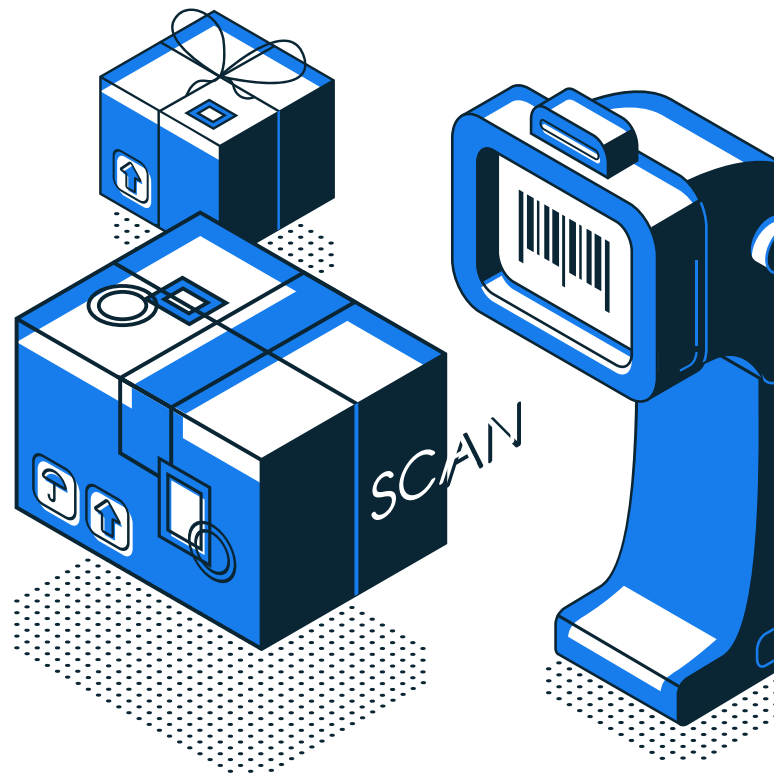**Zethcon SYNAPSE**

⊙TAYLOR

Introduction

For more than 20 years, Taylor Logistics successfully managed its food grade warehouse operations using an AS/400 based management system. Although reliable and sturdy, it wasn't well suited for the fast-paced changes that were affecting the logistics industry. More specifically, it wasn't sophisticated enough to handle the SQF initiative and eventually, food grade warehousing requirements that came with the SQF movement.

Knowing our people, our processes were seamless; we needed our technology to reflect our progression and for it to also be a selling point for potential new clientele. As a mid-sized family-owned business with a lack of an IT department, we needed to find a cloud or hosted technology solution after a lengthy search and trying several different systems that were either too complex for our warehousing environment, too costly for the "hosted" option, or required that we hire an entire IT team. Turning to industry experts for help, they directed us towards Zethcon. Zethcon spoke about the startup of their warehouse management system Synapse and how "simplified" it was. An affordable hosted solution that simplifies the complexity of the warehouse functions yet is robust enough to handle all our customer's requirements. It was a perfect match for our operations.

Whether it's opening a new warehouse, changing a customer requirement or allowing us to deploy their WMS solution when necessary, Zethcon has become a true partner and extension of our business.

Fast Startup

At a 300,000 sq ft contract warehousing operation with virtually no inventory information available, the Synapse system was quickly and efficiently deployed over the course of a weekend. Over 25,000 pallets (LIP's, item, lot and quantity) were scanned in to correct locations and shipping and receiving resumed. There was no downtime or missed shipments throughout the implementation process. Not only was the process seamlessly executed, but the Zethcon team is the best in the industry extremely, knowledgeable and dedicated to their customers; they are there to assist you with whatever your needs may be. The team, along with the built-in tools help expedite the build process for the warehouse parameters, customer process requirements, item specs, and custom documents swiftly and efficiently.

Functionality

A simplistic approach to handle realistic expectations. Whether you run a single customer facility or a multi-customer facility, Synapse has the functionality to help properly slot SKU's for the most efficient picking and putaway processes. From e-commerce to distribution center deliveries, from pallet picks to piece picks, Synapse handles the customer's requests with ease while keeping the information integrity intact, allowing for full recall reporting capabilities. A full-service EDI suite is also available. Whether you use your software, a 3rd Party or wish to have Synapse provide the complete service, the system can easily import and export data to/from any EDI platform/standard.

Expertise/ Service level

Synapse has the capabilities that make it easy to define, calculate and manage data based on any business process defined and performed within the system. A simple transfer can be automated or manually processed to transfer the invoices posted each day to Quickbooks and other Accounting software.

Reporting

Synapse utilizes Crystal Reports allowing users to create customized SQL reports on the fly. When a customer asks for "unique" information, Synapse is able to capture the request and can easily be extracted to meet the request quickly. Synapse will also create these reports quickly and efficiently for those customers who don't house an IT staff.

Billing

A fundamental approach to handle the simplest to the most complex request. Synapse has the capabilities that make it easy to define, calculate and manage data based on any business process defined and performed within the system. A simple transfer can be automated or manually processed to transfer the invoices posted each day to Quickbooks and other Accounting software.